



# EVERY DENNISON TRAFFIC SIGN SOLUTIONS

## New Digital Sign Printing System.

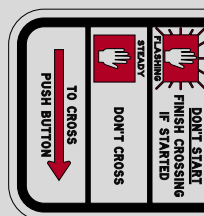
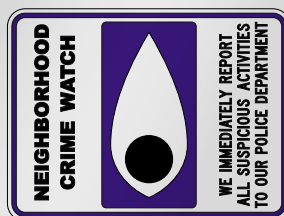
Avery Dennison and Matan have integrated the high performance of Avery Dennison reflective sheeting with Matan's thermal transfer ink sign system. The result is a low cost digital solution to sign making that is easy to use.

Since Avery Dennison reflective material has no orientation requirements, sign making is further simplified by allowing sign nesting which maximizes the use of materials.

Avery Dennison and Matan are introducing 2 new thermal transfer digital printers, the DTS-12" and the DTS-36". Both are environmentally friendly and optimized for Avery Dennison media.

### IMPROVE PROFITABILITY NOW.

- Elimination of "weeding" electronic cut overlay films
- Lower inventory - make short runs on demand
- Easy to use process shortens production time and reduces labor costs
- Greatly reduces the environmental impact in printing



# DURABLE DIGITAL SOLUTION

Performance. Cost Savings. Guaranteed.

## Thermal Transfer Ink System

### Features

### Advantages

### Benefits

#### High Performance

Quick and simultaneous printing of up to 6 colors. Reflectivity and colors meet or exceed the MUTCD & ASTM D4956 standard

*Color durability that matches the Avery Dennison reflective film warranty, see details in the Product Data Bulletins and Instructional Bulletins.*

#### Increased Profitability

Thermal transfer system offers lower costs over electronic cutting or screen printing

*Lower material costs.  
Printing short runs on demand increases flexibility and lowers inventory*

#### Green Solution

No fumes, no hazards — system can be installed and used in an "office" environment

*No costly disposal of solvent screen print inks or VOCs in thermal transfer printing. Greatly reduce your environmental footprint*

### Avery Dennison & Matan Printers are ideal for:

- Street name signs
- Low volume traffic signs
- Complex color graphics
- Guide signs

### Highlights:

- Avery Dennison film warranty
- Increased production flexibility and profitability
- Ease of use
- Environmental solution

## Avery Dennison & Matan, Partners in Printing Solutions.

The combination of Avery Dennison sheeting and Matan's DTS-12" and DTS-36" printers offers the industry a new approach to traffic sign production. Let us show you how this turn-key system allows your business to enjoy immediate savings.



DTS-12"



DTS-36"



Graphics and Reflective Products Division

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